

# What's Inside

**Club Excellence**

...Page 2

**Canadian Subsidy  
Directory**

...Page 3

**Guest Columnist:  
NOMDAAA**

...Page 4-5

**Table Tennis**

...Page 6

**SportLink Blog – A View  
From the SideLINES**

...Page 7



# SideLINES

**SportLink's Newsletter  
for Sports-Minded People**



## Sports Day in Canada

**Saturday, September 17, 2011**

National celebration of sport, from grassroots to high-performance levels, in communities across Canada.

[www.sportsday.cbc.ca](http://www.sportsday.cbc.ca)

## Club Excellence

By: Randy Pascal

**Club Excellence** is coming to Sudbury. The group, in tandem with **True Sport** members, is piloting a series of one-day workshops across Ontario, with Sudbury serving as host destination on Saturday, September 17th.

The workshop is open to executive members and volunteers from any of the countless local sports organizations in the area. and is being offered at a cost of just \$ 25/person, which includes lunch as well as a takeaway manual for each participant.

Through the support of the **Ontario Trillium Foundation**, Club Excellence has designed workshop content to help sports groups refine their day to day business practices, as well as initiating the design of a practical and progressive operating system, regardless of a club's type, size, location or circumstance.

**Sportlink - Greater Sudbury Sport Council** is serving as a local facilitator, helping provide the sports community with the opportunity to meet, learn and share information about the challenges and solutions with other sport groups in the Sudbury region.

Ultimately, the goal of the workshop is to offer core operations and leadership development that better positions the Canadian sport system toward a future of sustainable excellence.

Long term, this means a stronger network of clubs providing quality programming, which in turn fosters the growth and development of sport in Canada. The workshop, which is expected to run from 9:00 a.m. until 4:00 p.m., will take place at the **Sudbury YMCA**.

Further information can be obtained by contacting SportLink Executive Director **Michael Ladouceur** at [michael.ladouceur@sudbury.ca](mailto:michael.ladouceur@sudbury.ca) or by phone at (705) 671-2489 ext 4434.

## Did you Know?

SportLink is now on facebook and twitter!

Stay current on all details related to grass root sport locally, provincially and nationally!

“Like” the **SportLink Greater Sudbury Sport Council** page on facebook or follow us on **twitter @SportLink\_GSSC**



## Boston Pizza Street Hockey Classic

Sunday, September 18<sup>th</sup> 2011

For more information, and to register a team contact Andrea Crombez at [crombeza@bostonpizza.ca](mailto:crombeza@bostonpizza.ca) or visit their

Facebook page at [facebook.com/BPSudbury](https://facebook.com/BPSudbury)



## Access to the Canadian Subsidy Directory

SportLink is pleased to announce that we have now gained access to the Canadian Subsidy Directory. This directory will be open for use by all the local sport organizations and sport groups on a scheduled basis. If you wish to search the directory to see which grants/bursaries you may qualify for, simply email or contact our office to arrange a meeting

As a part of our continual support for the local sport groups and organizations within the City of Greater Sudbury, SportLink decided to subscribe to the directory in order to provide access to potential financial resources. It is our goal to strengthen our relationships in order to build sport in Sudbury

### What is the Canadian Subsidy Directory?

**Description:** Updated yearly with a listing of more than 3,000 sources of financing and government programs, the Canadian Subsidy Directory is the most complete and up-to-date publication available for anyone searching for Canadian grants, loans and government programs.

The Canadian Subsidy Directory is Canada's most trusted reference dedicated to provide information leading to financial help, subsidies, grants, loans, joint ventures or any funding program offered by the federal and provincial governments, associations and foundations

This publication will link you to thousands of grants, loans and programs available across Canada for businesses, non-profit organizations and personal projects. You will find inside, detailed contact information along with a description of each grant, loan or program.

To set up a meeting to view the possible grants/loans and subsidies contact:

Michael Ladouceur  
[Michael.ladouceur@sudbury.ca](mailto:Michael.ladouceur@sudbury.ca)  
705-674-4455 ext 4434

## Registration

The fall and winter sport season is fast approaching!

Visit SportLink's registration directory at [www.sportlink.ca](http://www.sportlink.ca) for all the registration listings.

Contact Michael Ladouceur at [michael.ladouceur@sudbury.ca](mailto:michael.ladouceur@sudbury.ca) to submit your organizations registration information.





## 2012 Canadian Mixed Curling Championships

November 12-19<sup>th</sup> at the Sudbury Curling Club

For tickets, day passes or for other information please check out the Canadian curling website at [www.curling.ca](http://www.curling.ca) or

email the Sudbury Curling Club at [info@sudburycurling.ca](mailto:info@sudburycurling.ca)

## Northern Ontario Mutli Discipline Athletic Arts Academy Ltd

## Did you Know?

By: Maurice Gregoire

**NOMDAAA** is a nonprofit organization that brings together highly competent and qualified athletic arts instruction in the areas of combative arts through MMA, Muay Thai and Grappling, traditional martial arts through Yu Shin Do and a variety of health services including weight loss training, nutrition and sports psychology.

With a wide variety of training programs, structured curriculums, qualified instruction and large training areas, NOMDAAA now offers northern Ontario these premium services. We bring forward a strong social responsibility and a passion for excellence. Our proven track record of winning champions and our specialized formula for developing highly effective competitors, as well as our friendly family atmosphere throughout the club is focused on "The Student Experience". Ensuring a positive, motivated and forward moving experience, beginners and hard core students will enjoy fun and exciting classes that are easy to maintain and will truly become a life experience.

Our goal is to present these high quality certified instructors and premium training facilities to the public in northern Ontario to enhance your personal success and help you become a champion in life. These exclusive training programs are now open to the public.

**Apex Martial Arts Academy** has spawned from Kuk Sool-Hapkido. We have taken the very best from a variety of Korean arts such as Kuk Sool Won, Hap Ki Do, Hwa Rang Do, Tae Keuk Do, Han Mu Do as well as several lesser known speciality arts to create [Yu Shin Do \(The Art of the Soft Body\)](#). Yu Shin Do employs many of the traditional stances, break falls, blocks and strikes with a unique set of forms and techniques not found elsewhere. Broken down into easy to manage steps using a structured curriculum and highly qualified instructors, our Yu Shin Do program will ensure you stay interested and have fun learning this special martial art. Yu Shin Do also includes the mastering of weapons program such as short stick, staff, sword that is second to none.

SportLink is conducting a facility inventory audit. Working with the City of Greater Sudbury, SportLink has been putting together a list of all sport facilities and their specifications.

This inventory takes into account all facilities including squash courts, ski trails, gymnasiums, baseball diamonds and arenas.

If you have any information pertinent to this audit please contact Michael Ladouceur at 705-674-4455 ext 4434

Continued on Page 6



## 40 Years of Wolves Hockey!

2011-2012 Hockey Season marks the 40<sup>th</sup> year for our beloved Wolves

Don't miss out on the action, and join in on the celebration! Visit [www.sudburywolves.com](http://www.sudburywolves.com) for more information

## Northern Ontario Mutli Discipline Athletic Arts Academy Ltd

The children's program is geared towards a fast paced class with a lot of fun learning, discipline and exciting moves. Sometimes we make a lot of noise in the kid's classes and "Get Our Ki Ap On"!

**Team Shredder** specializes in Combative Martial Arts training for novices, professionals, weight loss & fitness enthusiasts, amateur and professional competition trained athletes. Combining mastered skills from many different martial art styles, Team Shredder can help you reach your FULL POTENTIAL and become a master of combative arts. [MMA](#) (Mixed Martial Arts) is now at the forefront the combative arts disciplines and mastering MMA requires all the technique Team Shredder provides. [Muay Thai](#) kicking and stand up skills, Tactical [Sambo](#) Grappling System, [Systema](#) Military Endurance Training, Wrestling, and Boxing are some of the certified disciplines we proficiently deploy in our MMA training program.

The **NOMDAAA Health Services** program covers a lot of ground in sports wellness and fitness. We offer certified Precision Nutrition courses and can even integrate it with your own certified personal trainer. Weight training for weight loss, or cutting the last bit, we have you covered. Osteopathic Manipulation from a certified therapist and professor of massage therapy and aerobic Kick Boxing will melts pounds and leave you feeling great! NOMDAAA also offers a special program for competing and training athletes with our Psycho-Logic Sports Psychology training program. Our Pro Shop, Juice Bar and Supplements round off our superior Health Services program. ~

For more info contact Maurice Gregoire at [maurice@nomdaaa.com](mailto:maurice@nomdaaa.com) or visit their website at [www.nomdaaa.com](http://www.nomdaaa.com)

## Key Dates in Local Sport

- Sep 3-4:** Sudbury Ringette Club Registrations
- Sept 17:** Club Excellence Workshop
- Sept 17:** Sudbury Yacht Club Regatta
- Sept 18:** Boston Pizza Street Classic
- Sept 29:** Track North Cross Country Challenge @LU
- Oct 1<sup>st</sup>:** NOMDAAA Grand Opening



## 5<sup>th</sup> Annual SPHL Golf Tournament

September 11<sup>th</sup>, 2011 at 9:00am at Pine Grove Golf Course

All profits made help the bursary program for SPHL. Cost is \$65 per person and includes 18 holes of golf, a cart and a steak dinner. For more info visit [www.sportlink.ca](http://www.sportlink.ca)

## Table Tennis part of the Winter Games

There is no better time for youngsters to take up table tennis than with the **Ontario Winter Games** right around the corner. Northern Ontario will, once again, be looking to assemble a squad with the bi-annual event slated for Collingwood next March.

With that in mind, the City of Greater Sudbury, in partnership with **Sudbury Smashers Table Tennis Club**, is offering the opportunity to learn the sport which sees top-end Olympians hitting the ball at speeds of 160km/hour.

Certified coaches with the Sudbury Smashers will lead drills and provide instruction and supervision for up to ten students between the ages of 10 and 14 this coming fall and winter.

The training sessions are slated Wednesday evenings, from 7:00 p.m. until 8:30 p.m., running for 10 weeks between September 28<sup>th</sup> and November 30<sup>th</sup>. The fee is \$ 64.50 per child, with training possibly leading to sponsorship to participate in the Ontario Winter Games, set for March 5<sup>th</sup> to the 12<sup>th</sup>.



For more information, call or email

**Craig Morrison**

(705) 523-1944 or 1-866-845-7377

[sudburysmashers@personainternet.com](mailto:sudburysmashers@personainternet.com)

## Key Dates in Pro Sport

**Sept 8:** NFL Regular Season begins

**Sept 16<sup>th</sup>:** NHL Training Camps Open

**Sept 17<sup>th</sup>:** UFC Fight Night: Shields vs. Ellenberger

**Sept 21-25:** PGA TOUR Championship

**Sept 24<sup>th</sup>:** UFC 135: Jones vs. Rampage

**Oct 6:** NHL Regular Season Begins

## 35<sup>th</sup> Annual Ramsey Tour

### Half Marathon and 5km race at Laurentian University

To register or gather further information, visit the Sudbury Rocks! website at <http://www.sudburyrocks.ca>

or contact race director **Jesse Winters** at (705) 688-7738.



## SportLink Blog – A View From the SideLINES

By: Michael Ladouceur

September is here, and with that comes the hockey season, and of course the return to school for the kids. Like many others, SportLink is quickly trying to prepare for the upcoming season and all the thrill that will no doubt come with it.

How has SportLink begun to prepare for the upcoming season you ask? Well, we have put together an interactive sport calendar, available for all to download, to help ease the chaos of fall and winter registration. Where should my I register my son, when can I register my daughter, when is the next race weekend in Sudbury? These questions will all be answered by downloading the excel calendar to unveil all the dates and times. Are we missing dates, events or tournaments, let us know and we will add it to the calendar!

Aside from the calendar, SportLink once again has been very active with the Sport Tourism strategy being undertaken by the City of Greater Sudbury. The strategy is progressing well, and I am very encouraged and excited about the prospects of implementing such a strategy in Sudbury.

In the past month, I have begun looking into ways of supporting the local sport community, while attempting to strengthen it in any way possible. This led me to pursue the Club Excellence program offered by the Canadian Centre for Ethical Sport. This workshop is well established and has a past track record of great success both on the theoretical side, as well as the implementation side. I encourage all sport groups to register for this workshop, as they will most definitely receive valuable information and take-a-ways that will serve their needs in the future.

Finally, I will like to drop a short reminder that planning for our upcoming Guts & Glory Luncheon is already underway! Check our website from time to time for announcements on speakers, venues and dates for Guts & Glory. It is my goal to grow the event and make it a staple in the sport community calendar!

This blog will be a feature of every SideLINES newsletter, so check back every month to see what is new at SportLink. Drop me an email to say hey, or to offer comments and suggestions.

## Next Issue...

If you have any ideas for featured stories, guest columnist or relevant ideas feel free to contact SportLink at 705-674-4454 ext 4434

Or by email at [michael.ladouceur@sudbury.ca](mailto:michael.ladouceur@sudbury.ca)

Visit [www.sportlink.ca](http://www.sportlink.ca) for all information such as sign up options to remain in the circulation database for SideLINES, SportLink's' official newsletter.

