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Side**LINES**

**SportLink's Newsletter
for Sports-Minded People**

OFSAA Track & Field

June 2nd – 4th at the Laurentian University Community Track

Contact Shawn Tilander at tilands@rainbowschools.ca or Gilbert Briscoe at briscog@rainbowschools.ca

for more information regarding this event



SportLink AGM

Board Elections

On April 12, 2011 SportLink hosted our Annual General Meeting (AGM). This meeting was open to public to come and listen to SportLink's progress, but also to update us on their progress within their own leagues, clubs and programs. We were thrilled to have a such a diverse representation of the local sport community attend. Attendees included The Sudbury Rowing Club, Skate Exchange, Sudbury District Motorsports Association, Volunteer Sudbury and the Northern Ontario Cricket Council.

The AGM consisted of updates from all the various clubs and leagues around Sudbury. Additionally SportLink presented reports regarding our own progress from our President and Managing Director. Financial Reports were also given to show SportLink's progress towards self-sustainment.

The reports highlighted our Games Day event held in May 2010 and our Guts & Glory event held in November 2010. These two events combined with the launch of our social media campaign, our newsletter and the growth of the Sport Tourism Action Plan have cemented SportLink's presence within the local sport community.

The AGM also featured the annual elections for current and prospective board members. SportLink would like to use this platform to thank our departing board members Dan Beaudry and Angela Labbe for their hard work and dedication over the past two years.

SportLink is very excited to welcome back three existing board members; Anthony Church, Mark Kivinen and Robert McIlvenna for an additional term. Their initiative and dedication to local sport is a large factor in SportLink's current growth.

Finally, SportLink is truly excited and fortunate to welcome two new board members to our devoted group. Mathieu Litalien and Mohammad Shoiab will bring a vast amount of knowledge and experience to our board from their work within the hockey, cycling and cricket community. For a full list of SportLink board members and a brief bio visit www.sportlink.ca/community/sportlink-executive-members.html

Did you know?

SportLink has an event listing?

Visit SportLink's events page at <http://ow.ly/4oSUH> for all the various clinics/championships and forums being held in Sudbury.

Contact Michael Ladouceur at michael.ladouceur@sudbury.ca, to submit your organizations event information.





5th Annual SportLink Games Day

June 22nd from 10:00am-2:00pm

A “true sport” event to engage and expose Sudbury’s youth to healthy and active living

For more info visit www.sportlink.ca

Invite the World

Date: Thursday, June 9th, 2011

Place: Dynamic Earth, 122 Big Nickel Road, Sudbury

Time: 5:00 p.m. to 7:00 p.m.

Who: Sudbury Tourism Partners and Past, Present and Future Event Organizers

What: Networking, Trade Show, Prize Draws and Awards Presentation

Why: Meetings, conventions, arts, cultural and sporting events play a key role in the economic development of the city. Sudbury Tourism wants to recognize and show appreciation to all of the past and current event organizers. In addition we want to show off the outstanding attractions, venues and services that Greater Sudbury has to offer as a host city for all types of events.

RSVP by Tuesday, May 31st, 2011 via fax or email including number of people attending

Fax: 705-671-6767

Email: stephanie.rocca@sudbury.ca

Did you Know?

SportLink is now on facebook and twitter!

Stay current on all details related to grass root sport locally, provincially and nationally!

“Like” the **SportLink Greater Sudbury Sport Council** page on facebook or follow us on **twitter @SportLink_GSSC**





Jeux de la Francophonie: July 19-24, 2011

SEEKING REFEREES, JUDGES AND OFFICIALS!

Contact Laetitia Tchoualack, Associate Director of sports programming at 705-222-2011 ext. 203

or by e-mail at laetitia@jeuxfc.ca for more details.

ParticipACTION encourages you to bring out your sporty side

By Katherine Janson, ParticipACTION

As Canadians, we tend to think of ourselves as a nation of sports fans. We paint our faces and rally around our favourite teams, but research shows that we're actually participating in sport less and less ourselves. Over the past two decades, sport participation rates in Canadians over 15 dropped from 45 per cent to 28 per cent.

If you're not active in sport yourself, you are missing out on a whole lot of benefits—and fun! According to *What Sport Can Do: The True Sport Report*, sport can positively influence a whole range of societal goals, including child and youth development, crime prevention and economic sustainability.

"Sport is a great way to work more physical activity into our lives, and it can also be a powerful and positive influence in our communities," says Kelly Murumets, President and CEO of ParticipACTION, the national voice of physical activity and sport participation in Canada.

**IT ONLY TAKES A
SMALL EFFORT TO
GET MORE ACTIVE.
GO FOR A WALK.**

GET INSPIRED. GET MOVING.



Key Dates in Local Sport

May 14: Nickel City Roller Derby Home Opener

May 15: Sudbury Rocks – Walk for Arthritis

May 19: NOSSA Tennis

May 25: NOSSA Track & Field

May 27: NOSSA Soccer

June 2-4: OFSSAA Track & Field

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Adult Learn-To-Row

Every Tuesday and Thursday from June 7 to June 30

Hosted by the Sudbury Rowing Club. The cost to join is \$100.00. To sign up for the Learn to Row program, please contact france_jodoin@hotmail.com

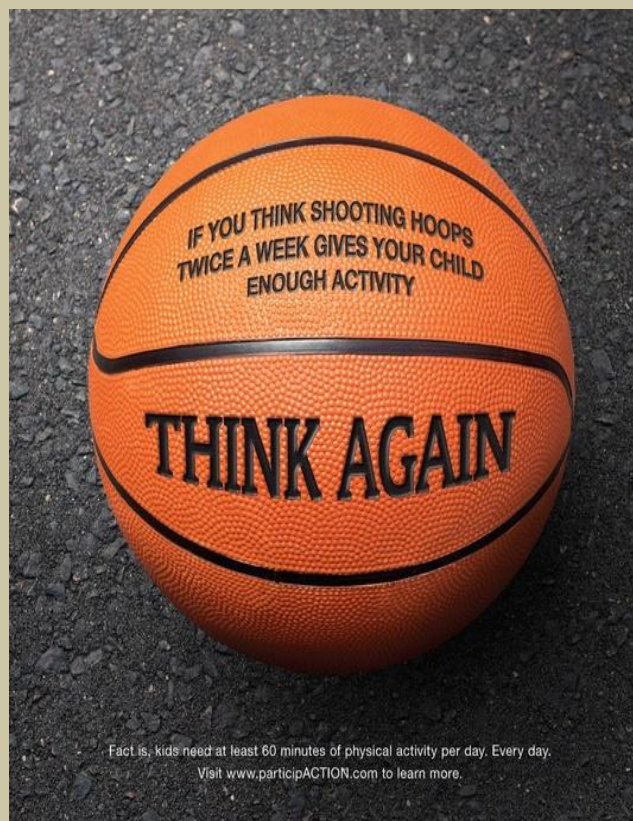
ParticipACTION encourages you to bring out your sporty side

Sport offers a fun and relaxing way to get moderate to vigorous physical activity on a regular basis. And whether it's playing a weekly game of hockey, teaching your kids to throw and catch at the park or signing up for a local baseball league, sport can also help you make friends and build relationships that support your mental and emotional health.

With over 30,000 sport and recreation organizations in Canada, there are plenty of programs to choose from, geared to every level of athlete.

"We want every Canadian to find a way to build more sport and physical activity into their lives," says Murumets. "If you start with activities you enjoy, you can build your way up to a healthier, more active lifestyle, and our whole society will benefit."

Content provided by ParticipACTION. For tips and inspiration on getting more movement into your life, visit www.participACTION.com ~



Key Dates in Pro Sport

May 15th: World Hockey Championship Final Game

May 15th: National Lacrosse League Championship game

May 17-June 5th: Tennis French Open

May 28: UFC 130: Edgar vs. Maynard III

June 16-19th: Golf- US Open



Sudbury & District Health Unit
Service de santé publique de Sudbury et du district

2011 Special Olympics Ontario Floor Hockey Championships

June 9th-11th, 2011 Cambrian College

The Greater Sudbury Police Service is proud to host this year's championships. For more information visit

www.gspcs.ca/en/floorhockey.asp

Tools for Ensuring a Sun Protected and Hot Weather Safe Recreational Environment

As people working with children, we have a responsibility to ensure that supportive measures and education are in place to minimize the harmful effects of the sun and the dangers that hot weather can bring. Responsible caregivers, in partnership with families and their communities can protect children through policy, education, and role modelling.

You may be thinking that policy development is a difficult and an arduous process, and one that involves a lot of your time and hard work. However, the Sudbury & District Health Unit has made the process easier for you. The Sun Safety and Hot Weather Practices Policy Toolkit contains a step-by-step guide for policy development and implementation.

In this toolkit, you will find practical tools and examples about supporting and implementing sun safety and hot weather safety strategies, as well as an explanation of why sun protection and hot weather safety are important, and how a policy can help.

The kit also includes ideas about how to devise your own sun protection and hot weather safety policy, guidance on monitoring and evaluating your policy, templates for policies, checklists and letters, as well as recommended resources such as manuals, books, and related websites.

Helping children protect themselves from the sun and the effects of hot weather will go a long way to preventing serious health problems now and later in life!

For more information regarding sun safety please refer to our website at www.sdhu.com.



Looking for ways to
be sun safe?

Did you Know?

The Ontario Blind Sport association will be coming to Sudbury during the OFSSA weekend (June 4th) to do a Guide Running Clinic.

Jason Dunkerley and Greg Dailey (world's #1 ranked Guide Running team) will be doing a speech and showing a video in a classroom at the Ben Avery Building.

From here, the group will go on the track to participate in a Guide Running Session. This will be lead by Jason, Greg, and David Greig (Athletics Canada).

2011 Special Olympics Ontario Floor Hockey Championships

June 9th-11th, 2011 Cambrian College

The Greater Sudbury Police Service is proud to host this year's championships. For more information visit

www.gspcs.ca/en/floorhockey.asp



Inside SportLink: Through the Eyes of a Co-op Student

By: Mario Parisotto

In what will be my first blog in a 3 part series, I will attempt to explain, to you, who or what is SportLink, and why are they a good fit for me to do a co-op placement in their office.

When my teacher said I was going to do my co-op at SportLink, in order to gain some experience in sports administration, I had no idea what SportLink had to offer. After about two months of being here, I quickly learnt what SportLink's role is in the community. First of all, they are the prime sport council in Sudbury, which means sport groups will go to them for advice. I have seen my supervisor settle problems such as conflicts between two individual sport groups, give financial advice and promotion to organizations that are looking to promote an event/league/ tournament etc.

Now for me the biggest thing that I found was with SportLink is their annual Games Day. Now you must be wondering what their Games Day is.

It is definitely their biggest event of the year which has over 500 students participating and 15 sport groups giving their time to let the kids go out and try some different sports. The idea is for the students to gain some exposure to other sports that maybe these kids have never played before. For me, I think it's a great thing to let the kids have fun and gain an interest in a sport.

As a co-op student here, I got to meet lots of people from board members, to members of the sport organizations in Sudbury and believe me, I had no idea we had this many, I did not know there was a roller derby team in Sudbury or that table tennis even existed here as well! Turns out that even with me being involved with sports at young age, I still was not exposed to all the organizations. In all, I learnt a lot at SportLink and enjoy working here to help us serve the community more efficiently.

Next Issue...

If you have any ideas for featured stories, guest columnist or relevant ideas feel free to contact SportLink at 705-674-4454 ext 4434

Or by email at michael.ladouceur@sudbury.ca

Visit www.sportlink.ca for all information such as sign up options to remain in the circulation database for SideLINES, SportLink's' official newsletter.

