

What's Inside

**Sport Group Survey
Results**

...Page 2

OFSAA Track & Field

...Page 3

**Guest Columnist
True Sport**

...Page 4-5

Canada Winter Games

...Page 6

Cricket Update

...Page 7



Side**LINES**

**SportLink's Newsletter
for Sports-Minded People**



Little NHL Tournament

Come celebrate the 40th anniversary of the Little NHL tournament March 13-17, 2011

For more information, including schedules, media releases and a history of the tournament

visit their website at <http://www.lnhl.ca>

Sport Group Survey Results

On January 31st 2011, SportLink launched a new survey and sent it to all the sport groups within the Greater Sudbury Area. The objective of this survey was to compile data in order to determine how SportLink could better focus their time and resources to effectively serve the community.

An example of a few of the questions polled are:

- 1- What additional services can SportLink offer that would be useful to your group?
- 2- For what purpose do you use SportLink's website?
- 3- In order to create the most useful resource possible, what additional information would you like to see on our website?
- 4- Would you be interested in hosting an event in Sudbury?
- 5- If SportLink hosted more workshops, what topics would interest you?

In the upcoming weeks SportLink will be compiling all the data into a report. Here is a brief preview of some of the key points to be pulled from the survey results.

The topic of workshops stimulated lots of interest within the survey. Due to the overwhelming response, it is clear that SportLink would be better served to offer a series of workshops over the course of the year on various topics of interest. Current responses have shown a large interest in attending workshops focused on promotion and marketing, coach development, fundraising, how to write grants and how to recruit volunteers.

If you would you like to complete the survey please follow this link:

<http://sportlink.ca/surveys/2011-sport-survey.html>

If you have any questions, comments or concerns please contact us by phone (705)674-4455 ext 4434 or by email.

Michael.Ladocueur@sudbury.ca

Registration

The summer sport season is fast approaching!

Visit SportLink's registration directory at <http://ow.ly/450H1> for all the registration listings.

Contact Michael Ladouceur at michael.ladouceur@sudbury.ca, to submit your organizations registration information.





SportLink Annual General Meeting

You are cordially invited to attend our AGM

April 12th at Tom Davies Square room C-11 from 7pm-9pm. Topics of discussion to include: SportLink's progress over the calendar year, upcoming events, current SportLink initiatives and an open forum for all in attendance

OFSAA Track & Field Officials Clinic

Members of the Officials Council of Athletics Ontario will be presenting seminars as they relate to Track and Field Officiating on April 16th 2011. The seminars will be in 2 parts with session 1 running from 10 AM to noon and session 2 running from 1PM to 4PM. People attending will sign up in advance for one of three topics; throws, jumps and track officiating.

The purpose of these sessions are to grant the participant provisional status. This status is much needed as Sudbury will play host to the OFSAA Track and Field Championship June 2 to 4, 2011 at the Laurentian University Community Track. The technical crew for the Provincial Championships will require between 120 and 160 individuals. This team will consist of qualified Officials Level 3 or higher, experienced individuals with provisional status and those working towards their Level 1 certification. A timing seminar may also be made available that weekend by the Greater City of Sudbury.

The sessions will take place in Sudbury at no cost to the participants so long as they agree to the above. Cost of meals, mileage, presenters, IAAF rule books, remuneration, medical supplies and registration with Athletics Ontario is being provided by our Sponsors VALE, Day Group, NIKE, BMO, Crosstown, and XSTRATA. We are hopeful you will join us in giving your time to better yourself so that we can provide the more than 2500 participants with the best officials available. The Greater City of Sudbury with an investment of 3.7 million dollars has seen to it we have a world class facility in our community. I believe we can also have world class officials.

To register send an email with phone contact number and area of interest (THROWS, JUMPS, TRACK) to Gilbert Briscoe (co -chair OFSAA Track and Field 2011) at briscog@rainbowschools.ca or call 705-671-0183 and leave a message. All interested parties will be contacted by the end of March with location details for each of the seminars and what to bring.

Got News?

Contact our office at 705-674-4455 ext. 4434 or email us at susan.levesgue@sudbury.ca if you have information or announcements that you want included in the newsletter.

If you would like to write a guest column. Deadline for the next edition is (March 28th, 2011). Go to www.sportlink.ca for updates on all the current sporting events in Sudbury.



TRUE SPORT | SPORT PUR

Jeux de la Francophonie: July 19-24, 2011

SEEKING REFEREES, JUDGES AND OFFICIALS!

Contact Laetitia Tchoualack, Associate Director of sports programming at 705-222-2011 ext. 203

or by e-mail at laetitia@jeuxfc.ca for more details.

True Sport Lives Here!

By: True Sport

Is community sport living up to its potential in Sudbury? There is no doubt that sport in Sudbury plays a vital role in connecting the community. We only have to look at the efforts to bring major sporting events like the Ontario Summer Games and the Francophone Games to the community, as well as ongoing community-driven events like SportLink Games Days and the Great Wheelchair Challenge Family Games. But what would it take for sport to truly reach its potential in Sudbury?

In 2008, *What Sport Can Do: The True Sport Report* was released. The report is a comprehensive document outlining the public benefits of community sport. It includes conclusive evidence that good sport can be used intentionally to positively influence a wide range of societal goals, such as child and youth development, crime prevention, education, social inclusion, and economic and environmental sustainability. It is through this lens that sport can make an even greater difference in the community.

“There is a simple idea at the heart of the True Sport Movement: good sport can make a great difference.” said Karri Dawson, True Sport’s Director, Community Engagement. “In 2006, the City of Sudbury and the Sudbury SportLink Sport Council both joined the True Sport Movement officially declaring their commitment to living the True Sport Principles.”

True Sport is Canada’s national movement for sport and community. Its core mission is to help sport live up to its full potential as a public asset – making a significant contribution to the development of youth, the well-being of individuals and the quality of life in our communities. There are countless ways that communities, sport organizations, schools, facilities, teams and individuals can ensure that sport contributes to a healthy and vibrant community.

Continued on Page 5

Key Dates in Local Sport

Mar 7-8: NOSSAA Boys Hockey

Mar 13-17: Little NHL

Mar 14-17: March Break Soccer Clinics

Mar 18-20: Northern Ontario Curling Association Regional-Dominion Curling Club Champ.

Mar 20: Great Wheelchair Games

Mar 26-27: Copper Cliff Skating 75th Anniversary



Sudbury Rocks!!! Race, Run or Walk for Diabetes

May 1st from 6:00am-2:00pm

Boston Qualifier! Full Marathon/Half marathon/10KM/5km/1KM/ Team Relay

For more info visit www.sudburyrocksmarathon.com

True Sport Lives Here!

True Sport recently released the *What You Can Do Guide* to inspire and support communities, groups and individuals in bringing good sport to life. “*What You Can Do* is an invitation for all Canadians to join together to ensure that sport lives up to its potential in their community,” said Dawson. “We all have a role to play. So, be inspired, be creative, and spark the discussion about how sport can be a positive force for good in Sudbury.”

The way we play together shapes how we live together. It is up to us to ensure that sport in our community is providing a positive and enriching experience for everyone; that it is building good character and values in our children and youth; that it is founded on the core values of fairness, fun, inclusion and the pursuit of excellence.

Now it's your turn! Join SportLink Greater Sudbury Sport Council in standing up for good sport in your community by joining the True Sport Movement. The only cost is your commitment to the True Sport Principles.



To learn more about or to join the True Sport Movement, please visit www.truesport.ca. ~

Key Dates in Pro Sport

Mar 17-18: March Madness begins (NCAA men's b-ball)

Mar 20: Final day of the OHL regular season

Mar 31: Major League Baseball Opening Day

April 4th: NCAA men's b-ball National Championship Game

April 10th: Final day of the NHL regular season

April 13th: Final day of the NBA regular season





The Great Wheelchair Challenge 2011 Family Games

Sunday March 20th, 2011 at Laurentian University's Ben Avery Gym

The event begins at 9am, and will demonstrate the experience of people living with disabilities

For more info please contact Jeffrey Burton at jburton@ilsm.ca

Sudbury Athletes Shine at Canada Winter Games

The 2011 Halifax Canada Winter Games were held February 11th to 27th 2011. Sudbury was well represented at these games with a total of six athletes competing. Michael McCue(Squash), Erika Kiviaho(Ringette), Allanah Maclean(Cross Country Skiing), Christine Henry(Cross Country Skiing), Jeanie Rochon(Cross Country Skiing) and Tanya Quesnel(Cross Country Skiing) all took part in the games and came home with a combined four medals.

Michael McCue captained Team Ontario to a Gold Medal in squash. Michael won every match he competed in as Team Ontario beat Team British Columbia in the Gold Medal Game.

Erika Kiviaho represented Sudbury well in ringette for Team Ontario. Team Ontario narrowly beat Team Alberta 8-7 to capture Gold.

Tanya Quesnel led the way with two bronze medals in cross country skiing. One in the 2.5km sit-ski race and one in the 800m sit-ski sprint. Tanya was also edged off the podium for her 3rd medal finishing 4th in the 5km sit ski mass start race.

Jeanie Rochon was oh-so-close in three different races, finishing 5th in the 2.5km sit-ski race, 800m sit-ski sprint and the 5km sit-ski mass start.

Christine Henry put forth a strong showing of her own finishing 4th in the 2.5km free standing race, 5th in the 1000m standing sprint and another 5th place showing in the 5km standing classic.

SportLink's own Guts & Glory speaker and Sudbury's House of Kin 2010 Amateur Athlete of the year Allanah Maclean performed well in her first Canada Games finishing 20th in the 1000m sprint, 20th in the 10km classic and 22nd in the 7.5km freestyle race.

All six athletes represented Sudbury well and continued to show that Sudbury is home to many world class athletes. Congratulations on a job well done!

Did you Know?

SportLink is now on facebook and twitter!

Stay current on all details related to grass root sport locally, provincially and nationally!

“Like” the **SportLink Greater Sudbury Sport Council** page on facebook or follow us on **twitter @SportLink_GSSC**





Zumba Classes Now Available Through Dance Evolution!

Offered Monday, Wednesday & Friday Evenings for \$10 per class

No pre-registration is required., just show up and have fun!

For more info contact Ali Loney at info@danceevolution.ca or visit www.danceevolution.ca

Northern Ontario Cricket Council Update

Northern Ontario Cricket Council (NOCC) was founded in 2009 under the umbrella of Ontario Cricket Association (OCA). NOCC is the founder organization and the only body to legalize Cricket across the Northern Ontario.

Since 2009, NOCC has been supporting and promoting Cricket across Northern Ontario. NOCC has organized Softball Cricket tournaments, Cricket coaching and scoring workshops, Kids tryout sessions, Ice Cricket Challenge Tournament, Hardball Cricket tournament in Waterloo, ON and many more events to generate more audiences. It is no wonder that Cricket in general has seen a significant increase in participation, both regionally and nationally.

NOCC has encouraged and emerged that:

- Cricket continues to grow at the grass roots,
- The game has developed across all levels from U12 upward, including men and women
- Numbers of players, supporters, volunteers and resources has increased.

Upcoming Events:

- NOCC is organizing a fundraising dinner on Saturday April 02, 2011 to raise money for the first Cricket home in the City of Greater Sudbury. For further details please see the contact details.
- Summer Cricket Season 2011 will start on June 04, 2011 at Elm West Park, White Avenue, Sudbury, ON. Also NOCC and Sudbury Cricket Club will be working together to organize Softball Cricket tournaments during the summer of 2011.

For more information contact:
Aamir Iqbal at (705) 5627757 or
management@cricketnorthernontario.ca

For more information visit the NOCC site at:
www.cricketnorthernontario.ca

or Sudbury Cricket Club site:
www.sudburycricketclub.com

Next Issue...

If you have any ideas for featured stories, guest columnist or relevant ideas feel free to contact SportLink at 705-674-4454 ext 4434

Or by email at
michael.ladouceur@sudbury.ca

Visit www.sportlink.ca for all information such as sign up options to remain in the circulation database for SideLINES, SportLink's' official newsletter.