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Side**LINES**

**SportLink's Newsletter
for Sports-Minded People**



2012 Pond Hockey Festival on the Rock!

February 3-5th 2012, Ramsey Lake at Science North

Registration opening soon! Contact volunteer@pondhockeyontherock.ca for more info on how to get involved as a volunteer for one of Sudbury's finest events!

McGuinty Government Recognizes Role Of Sport In Strengthening Economy

Premier Dalton McGuinty announced today that the Honourable Michael Chan, Minister of Tourism and Culture, will assume responsibility for the portfolio of sport in the province.

Ontario is host to marquee and blockbuster events that showcase our rich culture and promote the province as an international travel destination. It's also home to talented athletes, coaches, officials and sports organizations. Aligning tourism, culture and sport will help the ministry take a leading role in enhancing economic growth and business across the province.

With a strong presence at the Vancouver 2010 Winter Olympic Games, Ontario is preparing to stage the [2015 Pan/Parapan Am Games](#). Minister Chan will work closely with the minister responsible for the Games, Minister Charles Sousa, to ensure they are a memorable success.

Ontario is taking decisive action to explore opportunities that will increase job creation and enhance the positive economic impact that comes with hosting high profile sporting events.

Quick Facts

- The responsibility for health promotion activities will be assigned to the Ministry of Health and Long-Term Care.
- Tourism is an important part of Ontario's economy -- supporting over 330,000 jobs in 2010 -- an increase of 5 per cent over 2009.
- The culture sector contributes over \$20 billion annually to Ontario's economy.
- More than 10,000 athletes, coaches and delegates from the Caribbean and Central, South and North America will compete in 48 sports at the Pan/Parapan Games.

Source: www.premier.gov.on.ca

Did you Know?

SportLink is now on facebook and twitter!

Stay current on all details related to grass root sport locally, provincially and nationally!

“Like” the **SportLink Greater Sudbury Sport Council** page on facebook or follow us on **twitter @SportLink_GSSC**





Skate Exchange

Saturday, December 10 (9am-Noon) at O'Connor Playground (140 George Street, Sudbury)

Pick up a pair of used skates, free of charge, or come by and drop off a pair of used skates. Skates are given out on a first-come, first served basis. Sizes and quantities will vary.

Sudbury Soccer Players Find Success

Three of Sudbury's top female soccer players find success in the Canadian and American University soccer leagues.

All are members of the Sudbury Canadians Soccer Club that play in Provincial Division of the Ontario Women's Soccer League (OWSL) and the three are also a product of the Sudbury GIRLS Indoor Soccer League.

Karolyne Blain who plays for Cape Breton University Capers was named Atlantic University Sport's 2011 rookie of the year. As a freshman she lead all first-year players in Canada and was tied for third overall in Canadian Interuniversity Sport scoring.

"Karolyne has been our best performer this year," said CBU women's soccer head coach Ness Timmons. "She is able to use her speed and tenacity to score, but equally important is her ability to open up defenses, allowing others to score. We have had some great goal scorers over the past number of years at CBU, but none of those players have produced like Karolyne, and this is her rookie season."

[Cloe Lacasse](#) who plays for University of Iowa **Hawkeyes** in the Big Ten Soccer Conference was also recognized as rookie of the year for her school. The freshman was the team's leading scorer with 12 goals and six assists for 30 points. She ranks among the program's leaders in season individual goals and points.

[Serena San Cartier](#) who plays for Oakland University Golden Grizzlies was named to the year end All-Summit League Conference first team selection list.

Frank Malvaso the Sudbury Canadians head coach was not surprised by the University results and noted, "that all three players are very dedicated hard working players that had the confidence and skills to compete against the best on the continent." The Sudbury Canadians finished second in the Province last summer but had the highest goals for record in the league. Malvaso noted that Serena, Cloe and Karolyn were amongst the top scores in the OWSL and carried over their proficiencies to University level soccer in both countries.

Courtesy of the Sudbury Canadians

Rick Hansen 25th Anniversary Relay

The Rick Hansen 25th Anniversary Relay is coming to Sudbury! The relay team will arrive in Sudbury on Dec 12th and will depart on Dec 14th.

SportLink encourage everyone to visit the Tom Davies Square Courtyard on Dec 12th at 3:30pm to welcome the relay to Sudbury!

For more information visit www.greatersudbury.ca



Sudbury Skating Club Celebrates 60 Years!

Ice Show, December 17th 7pm @Sudbury Arena

Tickets are \$15. Reception in Honor of Diane Dellelce to follow at Hour Glass Restaurant. RSVP by Dec

10th to reception@sudburyskatingclub.ca

Inside Look Into the School of Sports Administration

By: Anthony Church

Have you ever wondered why so many high-ranking sports executives have career paths that originate in Sudbury? The reason can be traced back to a comment made by NHL Commissioner Clarence Campbell in the early 1970s. Commissioner Campbell was quoted on the CBC as being frustrated with the lack of business people with an understanding and appreciation for hockey, while at the same time being frustrated with hockey people who knew nothing about how to be successful in business. This passing comment was all that was needed to pique the interest of some Laurentian University professors.

With the support of the Commerce, Human Kinetics, and Law and Justice programs at Laurentian, these professors set out to work with the NHL and CFL commissioners, as well as a number of other successful business leaders in the sports industry, in designing the ideal business program that would develop leading sport professionals.

The result of these efforts was the creation of the School of Sports Administration, more commonly referred to nowadays as SPAD.

With the launch of SPAD in 1972, Laurentian University instantly became the incubator for generations of leaders in Canadian amateur sport and North American professional sport. The early days of SPAD drew students primarily from Sudbury and Northern Ontario; however, with the tremendous success achieved by the early graduates of the program, word quickly spread within the industry that Sudbury was where you needed to look if you wanted future leaders in sport. In turn, this word of mouth also brought more attention from prospective students, with the vast majority of students now coming from all over Ontario, Canada, and even from other countries.

Currently SPAD accepts 50 students each year. In the first two years of the program, students acquire a strong business foundation through an intensive curriculum focussed on the core business theories and principles taught in most business schools.

Key Dates in Local Sport

Dec 8-11th: Silver Stick Hockey Tournament

Dec 17th: Sudbury Skating Club Celebrates 60 years

SportLink would like to wish all of Sudbury's local athletes, coaches, managers and volunteers a Happy Holidays and a Happy New Year!



40 Years of Wolves Hockey!

2011-2012 Hockey Season marks the 40th year for our beloved Wolves

Don't miss out on the action, and join in on the celebration! Visit www.sudburywolves.com for more information

Inside Look Into the School of Sports Administration

In the final two years of the program, students spend the vast majority of their time learning how these principles apply to the sport industry, as well as theories and principles that are unique to the sport industry.

There is also a strong emphasis on experiential learning, as students run events on campus and throughout Sudbury, complete internships with sports organizations locally and throughout the world, and carry out consulting projects for professional sports teams.

While many SPAD Grads quickly leave Sudbury upon graduation to pursue their dreams in larger cities throughout North America, and even into Europe, they all reflect fondly on their time in Sudbury and at Laurentian. These graduates, no matter how successful they become, still feel a strong attachment to the program and often travel back to give presentations to students, teach courses, and assist with various initiatives. The alumni are also some of SPAD's greatest ambassadors, encouraging potential students to go to Sudbury for 4 years of unparalleled education, and convincing sports organisations to continue recruiting their future leaders from the Nickel City.

SPAD is also a great supporter of sport in Sudbury, as many professors and students over the years have taken on consulting projects for local sports organisations, completed internships, served on advisory and executive boards, as well as simply volunteered their time in order to support one of the community's most important aspects of social and community life – sport. SPAD is recognised as the leader in developing sport professionals and is still the only sport management program in Canada that awards students a Bachelor of Commerce degree. The curriculum has evolved over time and remains on the cutting edge of research and trends within the sport industry. It has truly come to reflect Clarence Campbell's vision of the ideal business school for the sport industry. ~

For more info on SPAD visit their website at www.spad.laurentian.ca or follow their blog at www.spadblog.com

Key Dates in Pro Sport

Dec 10th: UFC 140: Jones vs. Machida

Dec 17th: NBA Pre-Season Begins

Dec 25th: NBA Regular Season Begins!

Dec 30th: UFC 141: Lesnar vs. Overeem

Jan 1st: Final Week of the regular season for NFL



2012 Pond Hockey Festival on the Rock!

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Registration opening soon! Contact volunteer@pondhockeyontherock.ca for more info on how to get involved as a volunteer for one of Sudbury's finest events!

4th Annual Pond Hockey Festival on the Rock

Ramsey Lake will play host to the fourth annual **Pond Hockey Festival on the Rock** (PHFR). Last year, 81 teams battled it out for Pond Hockey supremacy; this year we're back and we're BIG! This **February 3rd -5th**, teams will take to the ice for 3-on-3 play during the day and into the night. The Organizing Committee has created a unique-to-the-north opportunity for families, friends and colleagues to get outside, become active, and return to the grassroots of a game that is such a large part of Sudbury's identity.

Additional events on site during the festival include a curling demonstration by the Idylwyld Golf & Country Club, Dog Sled Rides provided by M.U.S.H.E.R.S. Dog Sled Tours, and a snow shoe hike led by the Rainbow Routes Hike Club on the Saturday! Vendors will also be onsite for players and festival goers to fuel up.

The cost per team, to enter for 2012, ranges from \$300 to \$500. All ages are welcome, as there are 12 different divisions dependent on age and level of play.

Proceeds from this year's festival will go to Our Children Our Future, Volunteer Sudbury and SportLink Greater Sudbury Sport Council to support various local initiatives and programs within the community.

The **Registration Deadline is Friday January 20th**, so don't delay!

Registration forms, requirements, rules and volunteer information can be found online at www.pondhockeyontherock.ca

Contact the organizing committee via:

Phone: 705-626-7437(PHFR)
Email: info@pondhockeyontherock.ca

Did you Know?

This marks SideLines 12th edition. It has been 1 year since we first went to press, well electronic press that is!

How have we done? What else would you like to see in terms of content? Please let us know.

Reach us by:

Phone: 705-674-4455 ex 4434

Email:
michael.ladouceur@sudbury.ca

Boston Pizza Fundraiser Opportunities

3 Great Ways to raise money for your club/team or organization

Register as a “celebrity server,” take part in their “earn back program,” or host a “booster night.” Contact

Andrea Crombez for more info at acrombez@bostonpizza.com



SportLink Blog – A View From the SideLINES

By: Michael Ladouceur

And so this is Christmas.....Well I won't break out into song, but it's that time of year. And with Christmas brings joy, excitement and of course hockey tournaments!. The Big Nickel Tournament was a grand success, and Sudbury is about to once again play host to another tournament with the annual Silver Stick. It's a great time to support local sport and local hockey in the community, so try and take in a few games and show that sport matters.

As for SportLink, we have been busy planning our 2012 year and the strategies we plan on taking. Once again our main priority is Sport Tourism, and we hope to become an impact figure within this industry. We have been busy preparing resources and materials to strengthen the current sport capacity within the city and we plan on releasing these in the near future!

The facility inventory is now complete, and I am in the process of entering it online so all of Sudbury can view and see where the sport facilities in Greater Sudbury are located!

We need to hear from you!

With 2012 fast approaching, I want to know what events you are hosting, what events are you planning? SportLink can help in many ways . We would love to feature your event in SideLINES and on our website

Send me an email with you events calendar for the upcoming year, and I can assure you they will be featured online.

I would like to wish everyone a very Happy Holidays and a Happy New Year.

Michael Ladouceur
Executive Director
SportLink Greater Sudbury Sport Council

Next Issue...

If you have any ideas for featured stories, guest columnist or relevant ideas feel free to contact SportLink at 705-674-4454 ext 4434

Or by email at michael.ladouceur@sudbury.ca

Visit www.sportlink.ca for all information such as sign up options to remain in the circulation database for SideLINES, SportLink's' official newsletter.

