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Side**LINES**

**SportLink's Newsletter
for Sports-Minded People**



Sports Day in Canada

Saturday, September 17, 2011

National celebration of sport, from grassroots to high-performance levels, in communities across Canada.

www.sportsday.cbc.ca

Formal Introduction – Executive Director

It's been a busy two months since I first began the role of Executive Director for SportLink. Since I started I have been looking for the best time and place to formally introduce myself to the local sporting community within the City of Greater Sudbury, and I thought what better way than writing an article for our monthly newsletter! My goal is to provide you with some background information as to who I am and how I can help build SportLink into an essential resource and knowledge centre for the Sudbury sport community.

I graduated from Laurentian University with a Bachelor of Commerce specializing in Sports Administration. Recently I completed my final course towards a Masters of Business Administration (MBA) in Sport Management. My hope is to bring a business background to SportLink to help make the necessary progress towards self-sustainability with less reliance on grants and provincial funding.

Before assuming the role of Executive Director for SportLink, I served as their marketing coordinator for 6 months.

Prior to SportLink I have been involved with AthletesCan (association for Canada's National Team Athletes), the Ontario Summer Games, the Dallas Stars and Ferrero Rocher completing various functions and objectives as an employee and consultant.

I was born and raised in Ottawa where I played both basketball and soccer competitively until I decided to move to Sudbury to pursue a University education at Laurentian. Golf assumes the majority of my recreational time, with the odd game of pick up basketball.

I hope this provides you with a little background into who I am, and how I can help. I look forward to working with all of you in the near future!

Feel free to drop by the office, send me an email or give me a phone call for any issues that arise. I am always willing to help out in any capacity possible!

- Michael Ladouceur

Did you Know?

SportLink is now on facebook and twitter!

Stay current on all details related to grass root sport locally, provincially and nationally!

“Like” the **SportLink Greater Sudbury Sport Council** page on facebook or follow us on **twitter @SportLink_GSSC**





14th Annual NHL Legends of the Game Golf Charity Classic

Friday, August 5th 2011

Choose to play at Cedar Green (\$150) or Timberwolf (\$200). Fee includes golf, cart. Lunch, steak dinner and great prizes. For more info visit www.humanleague.on.ca

The Latest in Aquatic Fun with the Sudbury Canoe Club

Canoe Polo is not likely a sport that most Sudburians are even remotely familiar with. But with world championships dating back to 1994 in **Sheffield** (England), one of the latest additions to aquatic competition has clearly garnered a devoted following, both in Canada and abroad.

Last weekend, eighteen teams gathered in Sudbury to contest the **2011 Canadian Canoe Polo National Championships**, as an all-Alberta final climaxed three days of fun at the **Sudbury Canoe Club**.

The Edmonton based **EWP Great White Buffalo** captured Gold, disposing easily of the **Ninjas** (Edmonton and Grande Prairie) by a final count of 8-1 in a game that included a number of members of the national team.

Hosting the Canadian championships was just the latest step taken by members of the Sudbury Canoe Club in attempting to shed the spotlight on canoe polo at a local level.

"When I started the youth program about seven years ago, the development of this game was always in my mind," said local host contact **Gergely Lanci**. "I wanted to get the Sudbury Canoe Club as a leader in event organizing," said Lanci. "I felt the best way to bring knowledge to the city is by actually hosting the events."

With the club's involvement in the provincial sprint kayak championships and Ontario Summer Games last August and the recent Jeux de la Francophonie, the group is quickly garnering a reputation with their ability to host top notch events.

And for those, like myself, with absolutely no background knowledge of canoe polo, there was always the likes of **J-C Pothier**, High Performance director for Canoe Polo, on hand over the weekend to explain the bare essentials.

NOHA Summit

The Northern Ontario Hockey association's (NOHA) 2011 Summit will be held August 5-7 at Howard Johnson Hotel on Brady Street.

Featured guests to include Hockey Canada, Mike Foligno, Steve Sullivan, Craig Rivet, Andrew Brunette, Stephen Walcom to name a few!

The purpose of the Summit is to identify and address key concerns facing the NOHA, as well as to look at opportunities to further enhance our programs in the North.

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6th Annual Brad Ringuette Memorial Championships

Friday August 19th to 21st at Rick Macdonald Baseball Field

Register by Aug 10th at er_legendre@sympatico.ca.

Fees are \$380/team with 3 games guaranteed!

The latest in aquatic fun with the Sudbury Canoe Club

"It's somewhat comparable to hockey," said Pothier, who acted as chairman of the 2010 Canadian Championships staged in Montreal last year. "It's five on five, goalies can change, though it's usually the first one back, but you can play goal with your paddle only - and the net is two metres in the air."

In fact, nets are stationed either to floating docks or decks, with the playing surface covering an area of water that would measure 35 X 25 metres in size. The concept is simply to put the ball into a large net that bears a vague resemblance to a basketball net, only much larger.

Seems simple enough. But there's plenty more, according to Sudbury team member **Pete Boylan**, a two year veteran of the sport despite being just 13 years old.

"It's fun because it's fast paced and aggressive," said Boylan. "You can run into people, you can submerge on opponent (tip them over), but only if they have the ball," Boylan explained. "You can use the front of your boat to bump into the side of their boat and push them in a different direction."

Now I begin to understand why Lanci, who is also chief boat repairman during the championships, is likely the busiest man in town over the course of the weekend.

For Lanci and the local teams, it might take a few years to develop this foundation for their pool of talent. In the meantime, Boylan and his teammates will continue to enjoy an outlet that provides easily as much fun content as competitiveness - and they are just fine with that. ~

Written by: Randy Pascal

Did you Know?

SportLink is conducting a facility inventory audit. Working with the City of Greater Sudbury, SportLink has been putting together a list of all sport facilities and their specifications.

This inventory takes into account all facilities including squash courts, ski trails, gymnasiums, baseball diamonds and arenas.

If you have any information pertinent to this audit please contact Michael Ladouceur at 705-674-4455 ext 4434



NOHA Hockey Summit

Aug 5-7th at the Howard Johnson Hotel on Brady Street

Featured guests to include Hockey Canada, Mike Foligno, Steve Sullivan, Craig Rivet, Andrew Brunette, Stephen Walcom to name a few!

Growth of Sudbury Ultimate Club brings more choices for local players, engages youth in the Spirit of the Game

By Lisa Demmer

Since it was founded in 1997, the Sudbury Ultimate Club, which promotes and organizes ultimate in the city, has grown substantially.

Ultimate – also known as ultimate Frisbee – is a non-contact sport in which two teams (seven players on each) compete to score the most points before the end of the game. With a combination of elements from sports like basketball, football and soccer, players pass a flying disc to one another. While players may run when looking to receive a pass, they must stop running when they are in possession of the disc. Points are scored by catching a pass in the opponent's end zone of the playing field.

At the heart of ultimate is the Spirit of the Game, which "is a defining characteristic of the sport," according to Ultimate Canada, the sport's governing body in Canada. "With no referees, ultimate relies on the Spirit of the Game, placing the onus of sportsmanship and honourable play on the players themselves."

"My favourite thing about ultimate would have to be the experience you get out of it – the sport is accessible, affordable, keeps you very active and comes with an amazing social aspect rarely seen in other sports," says Paul Laanemets, president of the Sudbury Ultimate Club.

The club offers local athletes of all ages and skill levels opportunities to experience the great sportsmanship, camaraderie and competitiveness of ultimate.

During its first eight years, the club ran a summer league with four teams playing once a week. It now runs two summer leagues (recreational and competitive) with a total of 14 teams and weekly skills and development practices. The club also runs two tournaments each year.

Key Dates in Local Sport

Aug 5th: Legends of the Game Golf Tournament

Aug 5-7th: NOHA Hockey Summit

Aug 14th: Beaton Classic

Aug 15-19: Girls Only Hockey School

Aug 19-21: 6th Annual Brad Ringuette Memorial Fastball Championship

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5th Annual SPHL Golf Tournament

September 11th, 2011 at 9:00am at Pine Grove Golf Course

All profits made help the bursary program for SPHL. Cost is \$65 per person and includes 18 holes of golf, a cart and a steak dinner. For more info visit www.sportlink.ca

Growth of Sudbury Ultimate Club brings more choices for local players, engages youth in the Spirit of the Game

At the beginning of March for the past 14 years, teams from all over Ontario and Quebec have made a trip to the city to participate in Snowplate – a nationally recognized charity tournament, which takes place in the snow. The tournament has raised more than \$5,000 for the local branch of the Canadian Mental Health Association during the last four years.

The second tournament – Das Boot – takes place in August and mixes teams up from the summer league to give players a chance to meet people from other teams and have a good time. This tournament was held for the first time in 2010 and was a big hit, according to Laanemets.

In addition to its summer leagues and tournaments, the club runs an indoor winter league, pick-up games, a touring tournament team and participates in workshops and educational activities in and around the city, including SportLink's Games Day.

The club will continue to expand its leagues, membership base and outreach and education activities during the next few years.



“One goal is to help cultivate a juniors program in conjunction with the local high schools,” says Laanemets. “Sudbury Ultimate Club recognizes that juniors are fundamental in the success of most leagues around the country and will strive to help build up a program in Sudbury!”

For more information on how to get involved with ultimate in Sudbury or to request a workshop or skills clinic, visit www.sudburyultimate.com or email sudburyultimate@gmail.com. ~

Key Dates in Pro Sport

Aug 6th: UFC 133: Evans vs. Ortiz

Aug 8-14th: PGA Championships

Aug 11th: NFL Preseason begins

Aug 27th: UFC 134: Silva vs. Okami

Aug 29-Sept 11: US Open (Tennis)

Sept 8: NFL Regular Season Begins



2011 Girls Only Hockey School

August 15-19th at McClelland Arena

To register for the girls only hockey school visit the website at www.sudburygirlshockey.com and download the .pdf form under the Hockey School Tab.

Sudbury Cricket Update

Sudbury Cricket Club (SCC) was founded in April 2009 under the umbrella of Northern Ontario Cricket Council (NOCC). SCC is the first formal Cricket club in Sudbury, ON.

Cricket (world's second favorite sport) has never been more popular in the Northern Ontario before. Since 2009, SCC has been supporting and promoting Cricket with the City of Greater Sudbury. SCC has organized Softball Cricket tournaments, Kids tryout sessions, Ice Cricket Challenge Tournament, Hardball Cricket tournament in Waterloo, ON and many more events to generate more audiences. It is no wonder that Cricket in general has seen a significant increase in participation, both regionally and nationally.

SCC has **5 adult club teams including (Stars Eleven, Blasters, Challengers, Dragons and Gunners) and 2 kids' team (SCC A and SCC B).**

SCC has encouraged and emerged that:

- Cricket continues to grow at the grass roots,
- The game has developed across all levels from U8 upward, including men and women

Numbers of players, supporters, volunteers and resources has increased.

“The ability to train players frequently, even in poor conditions, has been a challenge for our trainers and professionals. Our success and progress been encapsulated in the hard work and dedication of players and coaches, and most importantly the support of the community.”

Upcoming Events:

- Summer Cricket Season 2011 has started on June 04, 2011 for every Saturday and Sunday from 5.00 pm till 8.00 pm at Elm west park, White Avenue, Sudbury, ON.
- SCC is hosting Softball Cricket Tournaments in partnership with NOCC on
o Sept 17 and Sep 18, 2011 (Full day events)

For more information contact:
Aamir Iqbal at (705) 562-7757 or
management@sudburycricketclub.com

Visit the SCC site at: www.sudburycricketclub.com to find out how you can get involved today.

Next Issue...

If you have any ideas for featured stories, guest columnist or relevant ideas feel free to contact SportLink at 705-674-4454 ext 4434

Or by email at michael.ladouceur@sudbury.ca

Visit www.sportlink.ca for all information such as sign up options to remain in the circulation database for SideLINES, SportLink's' official newsletter.