



Monday, October 19, 2009

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**\*\*\*MEDIA ADVISORY\*\*\***

**SUDBURY JOINS MOST WIDESPREAD DAY OF CLIMATE ACTION IN HISTORY,  
3500+ EVENTS AROUND THE WORLD**

On Saturday, October 24, Sudburians will gather to walk, bike, and dance and announce a new Climate Change Consortium for the City as part of the largest global day of climate action ever. The event—one of more than 3,500 rallies in more than 140 nations—is coordinated by 350.org to urge world leaders to take fast and effective action on global warming in the upcoming Copenhagen Climate Change Talks. This is the first global campaign ever organized around a scientific data point: 350 parts per million CO<sub>2</sub> is the safe upper limit for the atmosphere according to the latest scientific data

**WHO:** Laurentian University's Lets Talk Science Partnership Program, Coalition for a Livable Sudbury, Sustainable Earth Club and Engineering Department at LU, GreenSudbury, Nickel District Conservation Authority, Science North, Sweet Water Women First Nation Drummers, Schools and Environmental Groups

**WHAT:** **Friday, October 23 - Fraser Auditorium, Laurentian University**

**6:30 – 9:00** - Free Film Showing Age of Stupid [Age of stupid youtube trailer](#)

**Saturday, October 24**

**8:30 am - 10:00 am** - Climate Change Walkathon: Starts at the end of Loach's Road at the beginning of the Laurentian University Trail: Walk from the end of Loach's Road, through the Laurentian conservation area, through campus and end at Science North at 10:00 am. Please click here for the map of Laurentian University and the route we will be taking.

**10:00 am - 11:00 am** - Science North Sudbury Climate Change Consortium Announcement Drumming with Sweet Water Women.

**11:00 am - 12:00 pm** - Bridge of Nations - Walk to the Bridge of Nations on Paris St. for Group Photo

**12:30 pm** - Laughing Buddha Stencil Party

Simultaneously, people in every corner of the world will be taking similar action, from climbers with 350 banners high on the melting slopes of Mount Everest to government officials in the Maldives holding an underwater cabinet meeting to demand action on climate change before their nation disappears.

**WHEN:** **Friday, October 23, Fraser Auditorium NOT STUPID AWARDS 7:00 pm / MOVIE AT 7:15 pm / DISCUSSION 8:45 pm**

**Saturday, October 24, 2009 from 8:30 am L.U. Walkathon / 10:00 am – 11:00 am Science North Consortium / 12:00 pm Bridge of Nations Photo / 12:30 pm Laughing Buddha Stencil Social**



**OCTOBER 24, 2009**  
**INTERNATIONAL DAY OF CLIMATE ACTION**

8:30 - 10:00 Laurentian Walkathon: from Loach's Road, Conservation area, through Campus

10:00- 10:30 Science North Rally Please bring your drums

10:30 - 11:00 Climate Change Consortium for Sudbury

11:30 - 12:00 Walk to Bridge of Nations Group Photo with banners

12:30 Laughing Buddha Stencil Party

**FOR MORE EVENT INFO VISIT**  
**[WWW.LU-LTSPP.CA/350\\_OCTOBER\\_24.HTML](http://WWW.LU-LTSPP.CA/350_OCTOBER_24.HTML)**

The poster features a background image of a water tower and power lines against a sunset sky.

#### **ADDITIONAL INFORMATION:**

##### [Sudbury Climate Change](#)

For more information on the global 350 campaign, please visit [www.350.org](http://www.350.org)

##### [Videos](#)

- Science of 350ppm Factsheet PDF - [Read Online](#)
- 350 International Climate Policy Factsheet PDF - [Read Online](#)
- 350 Climate Solutions Factsheet PDF - [Read Online](#)
- 10 things you can do to fight climate change - [PDF](#)
- Oceans and Climate Change Factsheet PDF - [Letter](#)
- Agriculture and Climate Change Factsheet PDF - [Letter](#)
- 350 PowerPoint Presentation - PPT - [view and download here](#)

#### **ABOUT 350.ORG**

Founded by author and environmentalist Bill McKibben, [350.org](http://350.org) is the first large-scale grassroots global campaign against climate change. Its supporters include leading scientists, the governments of 89 countries, and a huge variety of environmental, health, development and religious NGOs. All agree that current atmospheric levels of CO<sub>2</sub>—390 parts per million—are causing damage to the planet and to its most vulnerable people, and that government action at the Copenhagen climate conference is required to bring the earth's carbon level swiftly down.